

# DTEX Systems, Inc.

## Privacy Notice

**Last Updated: February 19, 2026**

At DTEX Systems, Inc. (“DTEX”) (“we,” “us,” or “our”) safeguarding your privacy is our top priority. This Privacy Notice explains how we may collect, use, and disclose (“**process**”) your personal information when you access and use our website, [www.dtex.ai](http://www.dtex.ai) (the “**Site**”), and other activities described in this Privacy Notice) (collectively, our “**Services**”). This Privacy Notice does not apply to your use of any third-party sites linked to this website.

We reserve the right to update this Privacy Notice periodically. Any changes will be posted on the Site and will take effect immediately. Your continued access to the Site constitutes your acceptance of the changes. We encourage you to review this Notice periodically to stay informed about how we are protecting your data.

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## **What is Personal Information?**

Personal Information refers to any information that identifies, relates to, or is reasonably capable of being associated with an identifiable individual or household. This includes, but is not limited to names, addresses, geolocation data, online identifiers, and other unique characteristics. Personal Information can also include indirect identifiers such as device identifiers and aggregated data if it can reasonably be linked to an individual.

An identifiable natural person, or "Data Subject," is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location information, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

## **Personal Information Collect from You**

We collect personal information you voluntarily provide when you access the Site. The type of information collected depends on the nature of your interaction and your choices.

### **We do not process sensitive information.**

DTEX only collects personal information you have knowingly and voluntarily submitted, such as through content download forms, demo request forms. Copies of correspondence sent from the site, that may contain personal information, are stored as archives for record-keeping and back-up purposes.

The personal information we collect may include the following:

<b>Context</b>	<b>Types of Information</b>	<b>Primary Purpose for Collection and Use of Information</b>
<b>Client Information</b>	<p>We collect personal information such as:</p> <ul style="list-style-type: none"> <li>• Name</li> <li>• Address/State/Country</li> <li>• Email Address</li> <li>• Phone number</li> <li>• Company</li> <li>• Job Title</li> <li>• Other personal information volunteered in forms on the Site.</li> </ul>	<p>We process this information to fulfill our legitimate business interests and contractual obligations in providing our Services to you. This includes responding to your inquiries, processing your requests, delivering the products and services you have engaged us for, and communicating with you concerning normal business administration such as billing, account management, registration, and support.</p>
<b>Cookies and First-Party Tracking</b>	<p>We use cookies and small data files. “Cookies” are small pieces of data that a website sends to a computer’s hard drive while a website is viewed.</p>	<p>We have a legitimate interest in making our website operate efficiently and in improving our marketing efforts and Services. See our Cookie Policy below.</p>
<b>Cookies and Third-Party Tracking</b>	<p>We participate in behavior-based advertising and the gathering of analytics. This means that a third- party uses technology (e.g., a cookie) to collect data about your use of our websites so that they can provide us with website and user analytics, as well as for the purposes of advertising products and services tailored to your interests on our website, or on other websites.</p>	<p>We have a legitimate interest in engaging in behavior-based advertising and capturing website analytics in improving our marketing efforts. For additional information on our use of cookies, please see our Cookie Policy below. Additionally, you can manage your cookie consent preferences in the cookie consent manager via our website’s cookie banner.</p>
<b>Email Interconnectivity</b>	<p>If you receive an email from us, we may use certain tools to capture data related to when you open our message or click on any links or banners contained within.</p>	<p>We have a legitimate interest in understanding how you interact with our communications to improve relevance and engagement.</p>

<b>Context</b>	<b>Types of Information</b>	<b>Primary Purpose for Collection and Use of Information</b>
<b>Feedback and Support</b>	We collect personal information from you contained in any inquiry you submit to us regarding our Site, such as completing our online forms, calling, or emailing for the purposes of general inquiries, support and chat requests, or to report an issue. When you communicate with us through our live support chat or over the phone, your messages and calls may be recorded and analyzed for training, quality control, and for sales and marketing purposes. During such interactions, we will notify you of the recording via either voice prompt or script.	We have a legitimate interest in receiving and acting upon, your feedback, issues, or inquiries to improve support and service offerings.
<b>Mailing List</b>	When you sign up for one of our blogs, newsletter, mailing lists, or webinars, we collect contact information such as your name, email address and company affiliation. In the case of European Union countries, users will only receive email communications if they have explicitly opted-in to receive these updates.	We collect this information based on your consent, which you provide when you sign up for our blog, newsletter, mailing list, or webinar. You may withdraw your consent at any time by using the unsubscribe link in our communications or by contacting us directly.
<b>Website Interactions</b>	We use technology to monitor how you interact with our Site. This may include which links you click on, or information that you type into our online forms. This may also include information about your device or browser.	We have a legitimate interest in understanding how you interact with our Site to better improve it, and to understand your preferences and interests in order to select offerings that you might find most useful. We also have a legitimate interest in detecting and preventing fraud.

<b>Context</b>	<b>Types of Information</b>	<b>Primary Purpose for Collection and Use of Information</b>
<b>Social media</b>	<p>When an individual interacts with our Services through various social media networks, such as when someone follows us or shares our content on Facebook, YouTube, LinkedIn, or other social networks, we may receive some information about individuals that they permit the social network to share with third-parties. The information we receive is dependent upon an individual's privacy settings with the social network, and may include your profile information, profile picture, gender, username, user ID associated with your social media account, age range, language, country, and any other information you permit the social network to share with third-parties.</p>	<p>We use this information to update and maintain the Site to provide you with content and features of our Services, as well as to improve our product outreach. Individuals should always review and, if necessary, adjust their privacy settings on third-party websites and social media networks and services before sharing information and/or linking or connecting them to other services. We have a legitimate interest and/or may obtain your consent to collect this information.</p>
<b>Web Logs and Usage Data</b>	<p>Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Site and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type, and settings and information about your activity on the Site (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called "crash dumps"), and hardware settings.</p>	<p>We have a legitimate interest in monitoring our networks and visitors to our Services. Among other things, it helps us to monitor performance and to understand which of our Services and features are the most popular.</p>
<b>Device Data</b>	<p>We collect device data such as information about your computer, phone, tablet, or other device you use to access the Site. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.</p>	<p>We have a legitimate interest in collecting device data to ensure the security, stability, and performance of our Site. This information helps us detect and prevent fraudulent activity, monitor system usage, optimize compatibility across different devices, and understand how users interact with our Site to improve functionality.</p>

Context	Types of Information	Primary Purpose for Collection and Use of Information
<b>Location Data</b>	We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Site. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. However, if you choose to opt out, you may not be able to use certain aspects of the Site.	We collect geolocation information based on our legitimate interest in enhancing service relevance, optimizing user experience, and ensuring compliance with applicable location-based legal requirements.
<b>User-generated Content (UGC)</b>	Reviews, comments, or questions you submit, including feedback provided through surveys, contact forms, social media channels, or direct communications with our team.	We have a legitimate interest in collecting user-generated content to enhance our Site and improve user experience.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

We automatically collect certain information when you visit, use, or navigate the Site. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Site, and other technical information. This information is primarily needed to maintain the security and operation of our Site, and for our internal analytics and reporting purposes.

DTEX has committed to complying with laws applicable to individual privacy and privacy breach notification that are enacted in the various jurisdictions in which it operates and offers its Services, collectively referred to as "Data Protection Laws."

**How We Use Personal Information**

We process your personal information for a variety of reasons, depending on how you interact with our Site, including:

- **To deliver and facilitate delivery of Services to the user.** We may process your information to provide you with the requested service.

- **To respond to user inquiries/offer support to users.** We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- **To send administrative information to you.** We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.
- **To request feedback.** We may process your information when necessary to request feedback and to contact you about your use of our Services.
- **To send you marketing and promotional communications.** We may process the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time. For more information, see “**Your Privacy Rights**” below.
- **To deliver targeted advertising to you.** We may process your information to develop and display personalized content and advertising tailored to your interests, location, and more.
- **To protect our Site.** We may process your information as part of our efforts to keep our Site safe and secure, including fraud monitoring and prevention.
- **To identify usage trends.** We may process information about how you use our Site to better understand how it is being used so we can improve it.
- **To determine the effectiveness of our marketing and promotional campaigns.** We may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you.

Although the sections above describe our primary purpose in collecting your information, in many situations we have more than one purpose. If we wish to use your personal information for a purpose which is not compatible with the purpose for which it was collected for, we will request your consent, unless there is an exception which applies under applicable law. In all cases, we balance our legal use of your personal information with your interests, rights, and freedoms in accordance with applicable laws and regulations.

## **Cookie Policy**

We use cookies (small text files placed on your device to track activity) and similar tracking technologies (such as web beacons and pixels) to collect information when you interact with our Site. These technologies help us:

- Maintain the security and functionality of our Site
- Fix bugs and prevent crashes
- Save your preferences
- Improve performance and user experience

We also permit third parties and service providers to use cookies and similar technologies for analytics and advertising purposes. These technologies may:

- Help manage and display advertisements
- Tailor ads to your interests
- Send you reminders based on your communication preferences.

These advertisements may appear both on our Site and across other websites.

## **Google Analytics**

DTEX uses Google Analytics to understand how users engage with our Site. Google Analytics collects information such as:

- Frequency of site visits
- Pages visited and time spent on them
- Actions taken while browsing
- Device and browser information (IP address, browser type, operating system)
- Approximate geolocation data.

This helps us enhance our website's performance and improve the overall user experience.

Google Analytics operates through cookies that may remain on your device even after your session ends. You can control your preferences for Google Analytics through:

1. The cookie consent manager on our website.
2. Your browser settings (e.g., blocking or deleting cookies).
3. Installing the [Google Analytics Opt-out Browser Add-on](#), which prevents Google Analytics from collecting data across websites.
4. Adjusting your ad settings via [Google Ads Settings](#) or mobile device settings.

For additional options, you may visit:

- [Network Advertising Initiative Opt-Out](#)
- [Mobile Choice for Ads](#)

For more details on how Google collects and processes data, please see the Google Privacy and Terms page.

**Note:** Disabling Google Analytics may affect some functionality but will not prevent you from using our Site.

If you have further questions about the use of Google Analytics, please contact us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

## **Pardot Marketing Automation (“Pardot”)**

Website usage information is collected using Pardot to associate your content downloads and your use of the Site. DTEX uses this information to customize content to be more useful to your needs, as well as to understand how users interact with our content.

## Disclosure of Personal Information

We may share Personal Information with:

1. **Vendors, Consultants, and Other Third-Party Service Providers.** We may share your data with third-party vendors, service providers, contractors, or agents ("third parties") who perform services for us or on our behalf and require access to such information to do that work. These third parties are bound by contracts requiring them to protect your data, act only on our instructions, and not share your information with others.

The categories of third parties we may share personal information with are as follows:

- Data Analytics Services
  - Ad Networks
  - Sales and Marketing Tools
2. **With Business Partners:** To provide integrated services or co-branded offerings, where applicable.
  3. **As Required by Law:** To comply with legal obligations, protect against fraud, and ensure compliance with law enforcement and regulatory mandates.
  4. **Affiliates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Notice. Affiliates include our parent company and any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.
  5. **In Business Transactions:** In connection with mergers, acquisitions, or sales of business assets, where Personal Information may be considered a transferrable asset.
  6. **With Consent:** Where you explicitly permit the sharing of your information, ensuring transparency and choice.

## Use of Subprocessors

DTEX engages certain third-party service providers ("subprocessors") to support our Site. We maintain an up-to-date list of these subprocessors. We may add or replace subprocessors as our business needs evolve and will update our subprocessor list accordingly.

In situations where we are required to provide notice under applicable law or a specific contractual obligation, we will notify users of such changes directly. By continuing to use our Site, you acknowledge and accept any changes made to our subprocessor list. If you have questions or concerns about our subprocessors, please contact us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

## Legal Basis for Processing your Information

*If you are located in the EU or UK, this section applies to you.*

The General Data Protection Regulation (GDPR) and UK GDPR require us to explain the valid legal bases we rely on in order to process your personal information. As such, we may rely on the following legal bases to process your personal information:

- **Consent.** We may process your information if you have given us permission (i.e., consent) to use your personal information for a specific purpose. You can withdraw your consent at any time.
- **Performance of a Contract.** We may process your personal information when we believe it is necessary to fulfill our contractual obligations to you, including providing our Services or at your request prior to entering into a contract with you.
- **Legitimate Interests.** We may process your information when we believe it is reasonably necessary to achieve our legitimate business interests and those interests do not outweigh your interests and fundamental rights and freedoms. For example, we may process your personal information for some of the purposes described in order to:
  - Send users information about special offers and discounts on our products and services.
  - Develop and display personalized and relevant advertising content for our users.
  - Analyze how our Site is used so we can improve it to engage and retain users.
  - Support our marketing activities.
  - Diagnose problems and/or prevent fraudulent activities.
  - Understand how our users use our products and Services so we can improve user experience.
- **Legal Obligations.** We may process your information where we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law enforcement body or regulatory agency, exercise or defend our legal rights, or disclose your information as evidence in litigation in which we are involved.
- **Vital Interests.** We may process your information where we believe it is necessary to protect your vital interests or the vital interests of a third party, such as situations involving potential threats to the safety of any person.

*If you are located in Canada, this section applies to you.*

We may process your information if you have given us specific permission (i.e., express consent) to use your personal information for a specific purpose, or in situations where your permission can be inferred (i.e., implied consent). You can withdraw your consent at any time by sending an email to [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

In some exceptional cases, we may be legally permitted under applicable law to process your information without your consent, including, for example:

- If collection is clearly in the interests of an individual and consent cannot be obtained in a timely way.
- For investigations and fraud detection and prevention.
- For business transactions provided certain conditions are met.
- If it is contained in a witness statement and the collection is necessary to assess, process, or settle an insurance claim.
- If we have reasonable grounds to believe an individual has been, is, or may be victim of financial abuse.
- If it is reasonable to expect collection and use with consent would compromise the availability or the accuracy of the information and the collection is reasonable for purposes related to investigating a breach of an agreement or a contravention of the laws of Canada or a province.
- If disclosure is required to comply with a subpoena, warrant, court order, or rules of the court relating to the production of records.
- If the collection is solely for journalistic, artistic, or literary purposes.
- If the information is publicly available and is specified by the regulations.

## **Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes described in this Privacy Notice, unless a longer retention period is required or permitted by law (such as for tax, accounting, or other legal obligations), or unless you request that we delete it.

The specific retention period depends on the nature of the personal information and the reasons for which it was collected. When determining how long to retain personal information, we consider several factors, including:

- The amount, nature, and sensitivity of the information.
- The potential risk of harm from unauthorized use or disclosure.
- The purposes for processing and whether those purposes can be achieved through other means.
- Any applicable legal, regulatory, or contractual requirements.

When we no longer have a legitimate business need to process your personal information, we will either delete or anonymize it. If immediate deletion is not possible (for example, because the information is stored in backup archives), we will securely store and isolate it from further processing until deletion becomes feasible.

In some cases, we may anonymize your personal information (so that it can no longer be associated with you) for research, statistical, or other business purposes. Aggregated, anonymized, or de-identified data may be retained indefinitely. Additionally, we may retain personal data for a commercially reasonable period to meet backup, archival, audit, dispute resolution, or legal compliance needs.

## Information Security

We implement appropriate and reasonable technical, physical, and organizational safeguards to protect your personal information from accidental loss, unauthorized access, disclosure, alteration, or destruction. These measures include access restrictions, encryption, procedural safeguards, and secure data hosting environments.

Access to your personal information is limited to authorized personnel who require the data to perform their duties and who are trained on the importance of maintaining its confidentiality. Our service providers and business partners are contractually obligated to protect personal information and are prohibited from using it for unauthorized purposes.

However, despite our efforts, no method of transmission over the Internet or method of electronic storage is completely secure. We cannot guarantee that cybercriminals, hackers, or other unauthorized third parties will never be able to defeat our security measures or improperly access, steal, or modify your data.

Transmission of personal information to and from our Site is at your own risk. You should only access our Site through secure networks and environments. If we are legally required to inform you of a data breach, we may notify you electronically, in writing, or by telephone, in accordance with applicable laws.

## Data Transfers

DTEX is a global company and primarily stores data within the United States of America. Due to the global nature of our operations, some of the recipients of your Personal Data, including our service providers, may be located outside the country of your residence, including in countries outside the European Economic Area (EEA), and these countries may not provide the same level of data protection as in your jurisdiction.

For transfers outside regions with strict data protection laws, such as the EU/EEA, we use Standard Contractual Clauses (SCCs) or other legal mechanisms to safeguard your data. By submitting personal data, you consent to this transfer, including any transfers outside your country of residence. If you do not consent, please do not use our site or submit your data.

## Children's Policy

We do not knowingly collect, solicit data from, or market to children under **16 years** of age, nor do we knowingly sell such personal information. By using the Site, you represent that you are at least 16 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Site. If we learn that personal information from users less than 16 years of age has been collected, we will take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 16, please contact us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

## Your Privacy Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Right to Access:** You have the right to access your personal data. If required by law, upon request, we will grant you reasonable access to the personal information that we have about you.
- **Right to Rectification:** You have the right to correct inaccurate or incomplete data.
- **Right to Erasure:** You have the right to request the deletion of your data under certain conditions.
- **Right to Restrict Processing:** You have the right to limit the use of your data in specific scenarios.
- **Right to Data Portability:** You have the right to receive your data in a machine-readable format to enable transfer to another service provider.
- **Right to Object:** You have the right to object to the processing of your data for specific purposes, such as direct marketing or automated decision-making. Verification of identity may be required to process requests.
- **Right Not to Be Subject to Automated Decision-Making:** You have the right not to be subject to decisions based solely on automated processing, including profiling, which produces legal or similarly significant effects concerning you.

To exercise any of the above rights, please email [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com). We will consider and act upon any request in accordance with applicable data protection laws.

If you are located in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your [Member State data protection authority](#) or [UK data protection authority](#). If you are located in Switzerland, you may contact the [Federal Data Protection and Information Commissioner](#).

**Withdrawing your consent:** If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by emailing us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

**Opting out of marketing and promotional communications:** You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, or by contacting us by emailing us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com). You will then be removed from the marketing lists. However, we may still communicate with you, for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes.

## Controls For Do-Not-Track Features

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Notice.

California law requires us to let you know how we respond to web browser DNT signals. Because there currently is not an industry or legal standard for recognizing or honoring DNT signals, we do not respond to them at this time.

## **Updates to this Privacy Notice**

We may update this Privacy Notice from time to time. The updated version will be indicated by an updated "Last Updated" date at the top of this Privacy Notice. If we make material changes to this Privacy Notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this Privacy Notice frequently to be informed of how we are protecting your information.

## **Disclaimer**

DTEX, in preparing content for its website, uses its best endeavors to ensure that the information contained therein is true and accurate, but accepts no responsibility and disclaims all liability for any costs, claims, expenses, charges, losses, damages or penalties of any kind incurred directly or indirectly (including indirect, special or consequential loss or damage) in respect of any errors, inaccuracies or misstatements contained herein, which may arise from the use of, or reliance on, any information on the Site whether or not caused by any negligent act or omission.

## **Contact Us**

If you have questions or comments about this Notice, you may send us an email at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com). [Insert Physical Address]

# *Supplemental European Privacy Rights Statement*

**Last Updated: February 19, 2026**

If you are a resident of the European Economic Area, we rely on our legitimate interest, contractual relationship, and you consent as described in this Privacy Notice to process your personal information. Additionally, subject to any exemptions as provided by law, you may have certain rights regarding the personal information we maintain about you. We offer you certain choices about what personal information we collect from you, how we use that information, and how we communicate with you. If at any time you wish to exercise your rights, please reach out to us in accordance with the “**Contact Us**” section below.

According to the GDPR, UK GDPR, and FADP, you have the following rights:

- **Right of Access.** If you ask us, we will confirm whether we are processing your personal information and, if so, provide you with a copy of that personal information along with certain other details. If you require additional copies, we may charge a reasonable fee.
- **Right to Rectification.** If your personal information is inaccurate or incomplete, you may be entitled to ask that we correct or complete it.
- **Right to Erasure.** You may ask us to erase your personal information in some circumstances, such as where we no longer need it, or you withdraw your consent (where applicable) and where there is no other legal basis for processing.
- **Right to Restrict Processing.** You may ask us to restrict or ‘block’ the processing of your personal information in certain circumstances, such as if you contest its accuracy or object to us processing it.
- **Right to Data Portability.** You may have the right to obtain your personal information from us that you consented to give us or that was provided to us as necessary in connection with our contract with you, and if the processing is carried out by automated means.
- **Right to Object.** You may ask us at any time to stop processing your personal information, and we will do so: (a) if we are relying on a legitimate interest to process your personal information, unless we demonstrate compelling legitimate grounds for the

processing or your data is needed to establish, exercise, or defend legal claims; or (b) we are processing your personal information for direct marketing and, in such case, we may keep minimum information about you (for example, in a suppression list) as necessary for our and your legitimate interest to ensure your opt out choices are respected in the future and to comply with data protection laws.

· ***Right to Withdraw Consent.*** If we rely on your consent to process your personal information, you may have the right to withdraw that consent at any time, but this will not affect any processing of your data that has already taken place.

· ***Right to lodge a Complaint.*** If you have a concern about our privacy practices, including the way we handled your personal information, you can report it to the data protection authority that is authorized to hear those concerns.

Please note that the above rights are not absolute, and we may be entitled to refuse requests, wholly or partly, where exceptions under applicable law apply. We will not discriminate against you for exercising such rights.

Except as described in this Notice or provided for under applicable privacy laws, there is no charge to exercise your legal rights. However, if your requests are manifestly unfounded or excessive, in particular because of their repetitive character, we may charge a reasonable fee taking in account the administrative costs of providing the information or taking the action requested; or refuse to act on the request and notify you of the reason for refusing the request.

**Complaints.** In the event you have concerns about our data processing, you have the right to file a complaint with your data protection authority.

- For data protection authorities in the EU, please see here: [https://edpb.europa.eu/about-edpb/about-edpb/members\\_en](https://edpb.europa.eu/about-edpb/about-edpb/members_en).
- For the data protection authority in Switzerland, please contact the Federal Data Protection and Information Commissioner (<https://www.edoeb.admin.ch/edoeb/en/home.html>).
- For the data protection authority in the UK, please contact the Information Commissioner's Office ([www.ico.org.uk](http://www.ico.org.uk)).

We would, however, appreciate the opportunity to deal with your concerns before you approach a data protection authority with a complaint, and invite you to contact us in the first instance.

## Contact Us

If you are a resident in the European Economic Area, we are the "data controller" of your personal information. We have appointed..... to be our representative in the EEA. You can contact them directly regarding our processing of your information via email at

If you are a resident in the United Kingdom, we are the "data controller" of your personal information. We have appointed..... to be our representative in the UK. You can contact them directly regarding our processing of your information via email at

If you have any questions or concerns with regard to this Privacy Statement, or you wish to exercise any rights described herein, please contact us via email at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

[Insert Physical Address]

## ***Supplemental U.S. State Privacy Rights Statement***

Residents of certain U.S. states with comprehensive privacy laws, including California (CCPA/CPRA), Virginia, Colorado, Connecticut, Utah, Texas, Oregon, Delaware, New Jersey, Montana, Iowa, and others, may have additional rights under applicable state privacy laws.

This Supplemental U.S. State Privacy Rights Notice describes those rights and explains how eligible residents may exercise them. This section supplements the information provided in our Privacy Policy.

For purposes of this section, “personal information” has the meaning assigned under applicable state privacy laws and does not include publicly available information, de-identified information, or aggregated information as defined by those laws.

### **Your Rights**

Subject to applicable law and verification of your identity, residents of certain U.S. states may have the following rights:

#### **Right to Know / Access**

You may request confirmation of whether we process your personal information and request access to the personal information we have collected about you.

#### **Right to Data Portability**

You may request a copy of your personal information in a portable and, to the extent technically feasible, readily usable format.

#### **Right to Correction**

You may request that we correct inaccuracies in your personal information, taking into account the nature of the information and the purposes of processing it.

#### **Right to Deletion**

You may request that we delete personal information we have collected from you, subject to certain legal exceptions.

#### **Right to Opt-Out of Sale, Sharing, or Targeted Advertising**

You may have the right to opt out of:

- The sale of your personal information (as defined under applicable law);
- The sharing of your personal information for cross-context behavioral advertising; and
- The processing of your personal information for targeted advertising purposes.

We recognize and honor legally required universal opt-out mechanisms, including Global Privacy Control (GPC) signals, where required by applicable law.

### **Right to Limit Use of Sensitive Personal Information**

Where applicable, you may have the right to limit our use and disclosure of sensitive personal information to purposes permitted by law.

### **Right to Opt-Out of Profiling / Automated Decision-Making**

Where applicable, you may have the right to opt out of certain types of automated decision-making or profiling that produce legal or similarly significant effects.

### **Right to Appeal**

If we deny your request, residents of certain U.S. states may have the right to appeal our decision, as permitted by applicable law. You may submit an appeal by contacting us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com). We will review and respond to your appeal within the timeframe required by applicable law.

### **Non-Discrimination**

We will not discriminate against you for exercising your rights under applicable U.S. state privacy laws.

Based on the nature and complexity of your request, and as permitted by applicable law, we may charge a reasonable fee or decline to act on a request that is manifestly unfounded, excessive, or repetitive.

We may offer a financial incentive or price or service difference permitted by law. Participation in any such program requires your prior opt-in consent, which you may revoke at any time.

### **Exercising Your Rights**

**You may make a verifiable request to exercise your privacy rights by contacting us via email at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).**

Please note that the above rights depend on a few things, and we may refuse requests if there are exceptions under the applicable law.

If we cannot verify you (or your authority to act on behalf of another person) we have the right to deny the requests. While verifying your identity we generally avoid requesting additional information from you for verification purposes. If, however, we cannot verify your identity from the information already maintained by us, we may request additional information from you, which shall only be used to verify your identity while you are seeking to exercise your rights under applicable law, and for security or fraud-prevention purposes.

We delete any new Personal Information collected for verification as soon as practical after processing your request, except as required to comply with applicable legislation.

An "authorized agent" means a natural person, or a business entity registered with the Secretary of State that you have authorized to act on your behalf, provided you have:

1. Provided the authorized agent written permission to do so, and we could verify this; and
2. Verified your own identity directly with the business.

Subsection 1 does not apply when you have provided the authorized agent with a valid power of attorney.

We do our utmost to timely respond to a verifiable Individual, and in a portable format unless it is excessive, repetitive, or materially unfounded. If we require more time, we will inform you of the reason thereof and the extension period in writing.

### **Do Not Sell or Share My Personal Information**

We do not sell personal information for monetary consideration. However, certain disclosures of personal information to advertising or analytics partners (including through cookies and similar technologies) may be considered a "sale," "sharing," or "targeted advertising" under applicable U.S. state privacy laws.

You may opt out of these activities by:

- Adjusting your cookie preferences through our website's cookie banner;
- Enabling Global Privacy Control (GPC) or another legally recognized universal opt-out mechanism, which we honor where required by applicable law; or
- Submitting a request to [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

When a valid GPC signal is detected, we treat it as a request to opt out of the sale or sharing of personal information and targeted advertising, where required by law.

### **Contact Us**

If you need to contact us for any other reason, you may email us at [privacy@dtexsystems.com](mailto:privacy@dtexsystems.com).

[Insert Physical Address]